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U. S. Department of Agriculture
1936

ANNUAL PRICE LIST

SMALL FRUIT PLANTS

1888

STRAWBERRY PLANTS
A SPECIALTY

1936



LaFrance Fruit and Plant
Farms

F. W. DIXON, Prop.

HOLTON,

-:-

KANSAS

On Highway 75

PHONE 314X

If you would eat strawberries, you must grow them.

The best plants at low prices.

GREETINGS, 1936

With the great drouth of 1934 we thought we would have an end of severe drouths. But the season of 1935 was almost as bad. The temperatures really reached higher in July, 1935 than it did the year before. But because our ground was in better condition and planted a little earlier, most all varieties of the strawberries lived through the drouth and made a fair set of plants. The strawberry plant crop in the United States is better than last year, consequently plants will not be so scarce, but because of their great scarcity they will be no lower in price. The fact is, in this section of the country, it will be at least three years before there will be a normal supply. Therefore, anyone planting will get a fair price for the fruit they produce. We had plenty of rain through September and October and later, and we never grew such fine, large plants as we have this year.

Because of the three terrific drouths of 1933-34-35, it has almost wrecked our strawberry plant business. Also other varieties of plants. However, we have enough, we think, for retail trade and we are pleased to tell our prospective customers that they can depend on higher quality plants that will pay them to plant. Anyway, this year we have plants of our own growing.

We planted only sixteen acres of strawberries in the spring of 1935, but we expect to double that amount in the spring of 1936 so that we may have plants enough for 1937.

Anyway there is more satisfaction in growing strawberries perhaps than almost any other fruit. Our list of varieties is not long, but they are the best. If anyone is in need of a large supply of plants, write us for special prices.

F. W. DIXON, HOLTON, KANSAS.
Phone 314-X On Highway 75.

DESCRIPTION OF VARIETIES

For the first time in forty-seven years of growing strawberries in this county, we had a total failure of fruit. We did not pick enough berries this season for one breakfast. Almost all our lives in strawberry season we have had strawberries for breakfast, and the fact is, three times a day and between times if we wanted them. We had to buy all the plants we planted, most of them were good plants but some were mixed and we had to cut out the mixed ones. We got a good stand. All of our fields were under mulch early and that guarantees the quality of the plants in the spring.

AROMA (Per)—This is a standard late variety and liked by all fruit growers because it is a good shipper and is extra size and has an excellent color. The plant is not as free a grower as some others but the foliage is very healthy. The plant makes plenty of runners for all necessary purposes. It is a little tender in transplanting.

BELLMAR (Per)—This seems to be a very hardy variety. It did very well last season and came about as near making fruit as any berry on the place, but just about time they began to ripen we had a hot dry spell. The berries are large and pointed and of extra good color.

BLAKEMORE (Per)—This new early variety originated by the Agricultural Department at Washington, is very largely planted. The plant is a very good bearer and the berries are of good size and color and firm. In certain sections this variety is subject to disease. It is a good shipper and a good one to plant.

DUNLAP (Per)—This well known variety holds first place in all sections of the country for home use as well as for home market. The berries have good color and are always a good size. The plant is healthy and will withstand more drouth than almost any other sort. When you plant Dunlap you are sure to get berries. They are almost as early as any variety. One fault is if they are planted on rich land they will make too many runners and the plants will get too thick. In that case, thin the plants in September. However it can be neglected more than any other variety and make a crop.

DORSETT (Per)—From reports we get, this is the only real rival of the Dunlap in hardiness. This is a very healthy plant but does not make as many plants as the Dunlap. The berries are larger and firmer and of good quality. Through both drouths of 1934-35, the Dorsett withstood hot dry weather as well, if not better, than the Dunlap.

FAIRFAX (Per)—This is another variety sent out by the Government which is doing fairly well. It is very similar to the Dorsett. We think it not quite so productive from reports we get. Very large and good quality, really extra good quality.

PREMIER (Per)—This is the largest early berry. It is a wonderful berry. The plants are very large and healthy but do not make very many runners, consequently it is not very popular with nurserymen. The berries are very firm and a good shipper. Not of extra quality.

A large number of varieties that we grew in the past have been eliminated. The past three seasons eliminated them. Many that could not stand the rigors of our climate simply were discontinued.

EVERBEARERS

MASTODON (Per)—Mastodon will not withstand drouth and hot dry weather as well as they might. Progressive is better for home use. The quality is better than the Mastodon. The Mastodon is favored mostly because the berry is of a much larger size.

GEM (Per)—This new variety seems to be the most popular of all ever-bearer where it has been tried. It did well for us this year considering the hot dry weather. We got a few berries late in the season. Anyway we have the plants and advise you to give them a trial.

All varieties we have growing now, have perfect blossoms. They do not need anything planted with them to produce fruit. Heretofore, quite a number of varieties of strawberries had imperfect blossoms, and had to have perfect blossoms planted along side of them. But it looks like the imperfect blossom varieties are definitely done away with.

HOW TO PLANT AND GROW STRAWBERRIES

Any good soil will grow good strawberries. We plant in rows three and a half feet apart and fifteen to eighteen inches apart in the row. Keep the plants well cultivated and hoed throughout the growing season, allowing no weeds to grow at any time. If you allow the weeds to grow late in the season they will shorten the crop of fruit the following year. If you let the grass grow late in the season it will probably save you mulching but at the expense of a crop the following season. The time to mulch is when the ground freezes in the fall. Do not mulch with tree leaves as they pack too closely and will smother the plants if you have some wet, unfavorable weather. It is all right to place leaves between the rows. Straw is the easiest mulch to obtain. About two inches thick is plenty. Sometimes I have known parties to mulch six or eight inches deep and that will smother out the plants also.

The season of 1934 was the only year that we failed to pull our plants through a drouth. The season of 1935 was almost as dry and hot but the plants came through in very good shape, and we really have an immense prospect for a fruit crop, but the plants are thin on the ground.

However, if you are fixed to irrigate, so much the better. But it is not advisable to irrigate too much in the late summer because you make too many runners. Unless you can keep the runners down, don't overdo it, or thin the plants out in September and the plants should go into the winter with plenty of moisture in the ground.

PRICES OF PLANTS BY EXPRESS

F. O. B. Holton, Kansas
STRAWBERRIES

	25	50	100	200	300	400	1000
AROMA -----	\$.25	\$.40	\$.75	\$1.35	\$1.85	\$2.25	\$5.00
BELLMAR -----	.30	.50	1.00	1.85	2.45	3.00	6.50
BLAKEMORE -----	.25	.40	.75	1.35	1.85	2.25	4.75
DUNLAP -----	.25	.40	.75	1.35	1.85	2.25	5.00
DORSETT -----	.30	.50	1.00	1.85	2.45	3.00	6.50
FAIRFAX -----	.30	.50	1.00	1.85	2.45	3.00	6.50
PREMIER -----	.30	.50	1.00	1.85	2.45	3.00	6.50
GEM -----	.75	1.40	2.25	4.00	5.50	6.25	10.00
MASTODON -----	.75	1.40	2.25	4.00	5.50	6.25	10.00
PROGRESSIVE -----	.75	1.40	2.25	4.00	5.50	6.25	10.00
For postage 1st, 2nd, 3rd zone, add -----	.08	.10	.16	.20	.24	.30	.54

Generally for orders in the 3rd zone, express is cheaper, and beyond that it is always cheaper. Where the distance is not too far, plants can be safely shipped by truck.
If you send too much postage we will return the balance or add a few plants. Anyway, we guarantee safe arrival.

BLACK RASPBERRIES

With several very dry seasons, Black Raspberries have almost been destroyed. However, Black Raspberries will withstand a lot of drouths and they will not withstand too much wet weather.
They should be planted on rich, well drained soil. Plant rows eight to nine feet apart and the plants three feet apart in the rows. When the new canes reach the height of eighteen inches, pinch them off and they will throw out good laterals. The following spring, cut them back to within twelve to twenty-four inches of the main stem.
Black Raspberries are very easy to grow, liking very good cultivation.
We can supply BLACK PEARL, CUMBERLAND and NEW LOGAN.
Prices by Express: 10 for 40c; 25 for 80c; 100 for \$2.00.
If wanted by Parcel Post, add 10c for 10; 15c for 25; 50c for 100.

RED RASPBERRIES

Red Raspberries are not quite as hardy as Black Caps. However, no garden is complete without some Red Raspberries.
We have LATHEN, CHIEF and ST. REGIS.
Prices by express are the same as for the Black Cap. If wanted by Parcel Post, add 10c to the price quoted on Black Raspberries.

BLACKBERRIES

The extreme drouth of 1935 proved the undoing of the Blackberries. Fact is, there are very few remaining in the state of Kansas. However, if there is moisture available or if you can irrigate, no berry crop is as satisfactory as the Blackberry.
You can plant Blackberries in any out of the way place and cultivate one season and allow them to grow in a thicket. When you have a fair season you will have berries and when you don't you won't but it won't cost you anything to cultivate them. In seasons of deep snow or long continued snow, watch your Blackberries or else the rabbits will destroy the canes.
The varieties we grow are: BLOWERS, EARLY HARVEST, ELDORADO, MERCEREAU and SNYDER.
Prices are the same as Black Raspberries by Express or Parcel Post.

DEWBERRIES

Here is one plant that will withstand all kinds of drouth or wet weather provided it is planted on fair land. Fact is, they do best on moderately poor soil.
Plant them in rows six feet apart and three feet apart in the row. Take good care of them for one year and after that mow off with a scythe or mowing machine after the crop is picked and they will produce better late in the season than if the early started canes are allowed to remain. The cane is a little tender and are winter killed sometimes. The Thornless and Youngberry are gaining in favor. The Dewberry ripens just a little earlier than the Blackberry.
Varieties: THORNLESS, LUCRETIA, AUSTIN and YOUNGBERRIES.
Prices are the same as quoted for Black Raspberries but if wanted in large lots write for special prices.

GRAPES

While the past season was a very severe one on grapes, yet the vines produced a fair crop of grapes. A good many were killed in the dry season of '34, therefore, there is a shortage of grapes. We are quoting only 1 year No. 1 plants. Prices by express are:

	each	10	100		each	10	100
CONCORD, black -----	\$.15	\$1.00	\$ 8.00	MOORE EARLY, black --	\$.20	\$1.50	\$12.00
CACO, red -----	.25	2.00	18.00	MOORE'S DIAMOND, white	.20	1.50	12.00
DELAWARE, red -----	.20	1.50	12.00	NIAGARA, white -----	.20	1.50	12.00

ASPARAGUS**MARY WASHINGTON**

Extreme drouth has no terror for asparagus. It will live through any kind of dry weather and almost any kind of wet weather. However, it does best when the weather is favorable.

We grow only Mary Washington because it is absolutely free of asparagus rust. We have only two year old plants to offer.

Plant in rows $3\frac{1}{4}$ to 4 ft. apart, and about 18 inches to $2\frac{1}{2}$ ft. in the rows. It is best to furrow out with a lister and then you can use a cultivator.

It is easy to grow but requires very rich soil. You can't expect to cut much the first two years but after that you can cut all that grows all of the time.

Prices by express: 25 for 50c; 100 for \$1.50; 1000 for \$8.00. Parcels are heavy.

HORSERADISH**COMMON and MALINER KREN.**

Prices by express: 10 for 25c; 100 for \$2.00.

If wanted by parcel post add 5 cents for 10; 25 cents per 100.

RHUBARB

Because of the drouth rhubarb is a very, very short crop this year.

VARIETIES: VICTORIA and LINNEAUS.

Prices by express: 20c each; 10 for \$1.50; 100 for \$12.00.

If wanted by parcel post add 3 cents each; 10 cents for 10.

HEDGE

AMoor RIVER PRIVET, North. Well branched, 12 to 18 inch.

Prices by express: 10 for \$1.00; 100 for \$8.00.

PEONIES

The peonies came through the drouth in good condition and all bulbs seem to be in good shape. In planting peonies do not plant too deep. If you plant too deep it will be a long time before they produce blooms. They require a good soil. Should be planted in September.

We expect to have blooms for Decoration Day at \$1.00 per dozen postpaid, 3 dozen for \$2.50 postpaid. All colors.

PINK VARIETIES: Rose Fragrance, Floral Treasure, L'Esperence, Dr. Bretteneau, LaPearl, Magnificia, Latipatella Rosea, Andrie Laurie, Duchess Orleans. Above varieties 35c each postpaid; 4 for \$1.00 postpaid. Mon Jule Eli, 50c each postpaid.

WHITE VARIETIES: Festiva Maxima, Duchess De Nemours, Queen Victoria. Above varieties 35c each postpaid; 4 for \$1.00 postpaid.

RED VARIETIES: Felix Crouse, Marechal Valient, Watch Am Rhein, Louis Van Houtti, Francis Ortegat. Above varieties 35c each postpaid; 4 for \$1.00 postpaid. Karl Rosenfield, 50c each postpaid.

ROSES

Every year roses become more popular. Everybody plants roses and they are really the greatest cut flower that is grown. Because of the drouth and unprecedented demand for roses the price is very much higher than in the past and will continue so for some years to come. All our roses are two-year-old field grown stock. Roses will be cut back ready to plant.

EVERBLOOMING HYBRID TEA ROSES

Pink Radiance, Red Radiance, Talisman (copper and gold yellow), Biarcliff (brilliant rose-pink), Columbia (pink), Luxemburg (copper yellow), Lady Hillingdon (yellow), K. A. Victoria (white), Gruss an Teplitz (red), Betty Uprichard (copper), Pres. Hoover (orange gold).

Prices: 40c each postpaid; 3 for \$1.00 postpaid; 12 for \$3.50 postpaid.

HYBRID PERPETUAL ROSES

Gen. Jacqueminot (red), Paul Neyron (very large pink).

Prices: 40c each postpaid; 3 for \$1.00 postpaid; 12 for \$3.50 postpaid.

CLIMBING ROSES

Crimson Rambler (red), Pauls Scarlet (red), Lady Hillingdon (yellow), Thousand Beauties (pink), Dr. Van Fleet (pink).

Prices: 40c each postpaid; 3 for \$1.00 postpaid; 12 for \$3.50 postpaid.

CANNAS

Cannas are popular for both foliage and bloom.

PINK VARIETIES: Shenandoah, City of Portland, Hungraria, Susquehana, Alfred Conard.

Prices: 10c each; 12 for \$1.00 postpaid.

CABBAGE PLANTS

We will not handle any frost proof cabbage plants this year. For several years they have not given very good satisfaction. We expect to have cabbage plants of our own growing about April 1st and perhaps later according to the season.

VARIETIES: Jersey Wakefield, Copenhagen Market, Glory.

Prices: 10c per dozen; 60c per 100 postpaid.

TOMATO PLANTS

VARIETIES: Red Head, Champion Early, Marglobe, John Baer, Oxheart, Beefsteak, Bonny Best, Ponderosa, June Pink.

Prices: 10c per dozen; 60c per 100 postpaid.

SWEET PEPPERS

Prices: 10c per dozen; 60c per 100.

SWEET POTATOES

VARIETIES: Yellow Jerseys; Porto Rico; Nancy Hall.

Prices: 35c per hundred; \$2.50 a thousand.

INSTRUCTIONS TO CUSTOMERS

When Writing. Please sign name plainly. Be sure to give your postoffice, county and state. All orders are acknowledged on receipt of same. If you do not hear from us promptly write us.

Terms. Cash with order or one-fourth cash. Balance before shipment, or C. O. D.

References. As to our reliability we refer you to the Kansas State Bank of Holton, postmaster, or our express agent.

How to Send Money. By express money order, postoffice money order or registered letter.

Complaints. Regard to shortage or error must be made within ten days after stock is received and we are glad to make good all our mistakes. If stock should accidentally prove untrue to name, we will replace same free of charge. We are liable for not more than the cost price of plants.

Claims to the Express Company. If stock arrives in poor condition have your express agent to note same on express bill so we can make claim to the express company. We guarantee all stock to reach you in good condition by parcel post or express.

Substitution. We do not substitute without permission, unless orders received late in season, we substitute with a similar variety.

Order Early. The earlier the better; this helps us and helps you. If not prepared to send all the money with the order, send part and balance before shipment.

Method of Shipment. Express is probably the best, all things considered. We ship all plants by express or parcel post unless otherwise instructed.

Ship by Truck. Truck service is getting such that shipments can be handled that way for less money and can make as quick time as express. As yet the average receiver does not know how shipments can be made. If you think you can save time and money, talk to your nearest truck man and we will send the plants by truck.

Parcel Post. Practically all small orders can be shipped by parcel post and it is the cheapest way for all points in the 1st, 2nd and 3rd zones. We are located almost in the center of the United States and can give better parcel post service than any other plant grower in America. As a rule it is better and cheaper to ship by express to all points beyond the 3rd zone.

Packing. We make no charges for packing, which is done in the best possible manner. We use light crates for express shipments and use safe pack paper for all small orders, using plenty of damp moss.

Labeling. Every bunch is labeled. Sometimes we run out of labels and in that case the varieties are carefully separated in the package and labeled.

Shipping Season. We generally commence shipping plants by the first of March, but some seasons are later than others. Our shipping season continues until May 25th.

Our Guaranty. We are very careful in growing, labeling and packing plants. Mistakes seldom occur. We guarantee our plants to be true to name and free from insect diseases. Will not be responsible for more than the price of the plants. All claims for loss must be made at once on receipt of plants.

Late in the season we reserve the right to substitute and when we do, it will be some variety just as good. Of course if you say no substitution, we will return your money if we cannot supply the plants.

ORDER SHEET

SPRING, 1936

Strawberry Plants a Specialty

LaFrance Fruit & Plant Farms

F. W. DIXON

HOLTON, KANSAS

Please Fill in These Blanks Plainly:

P. O. Order ----\$-----

Your Name _____

Stamps -----\$-----

Post Office _____

Express M. O. --\$-----

County ----- Rural Route-----

State _____

Total -----\$-----

Express or Truck Office _____

Ship by Parcel Post, Express or Truck.

Date _____ 1935

[illegible]

Send us a few names, not over 10, in your neighborhood who might need plants and we will send you some plants free.



ENTOMOLOGICAL COMMISSION OF KANSAS

Office of State Entomologist, Agricultural College, No. B 1534.
Manhattan, June 26, 1935.

Certificate of Nursery Inspection

This is to certify that in accordance with section 2-703 of the Revised Statutes of Kansas, 1923, the nursery stock now growing for sale by LaFrance Fruit and Plant Farm of Holton, has been inspected by a duly authorized inspector, and found apparently free from dangerously injurious insects or plant diseases. Invalid after June 1, 1936.

(Seal)

GEO. A. DEAN, State Entomologist.

The Gossip Printery, Holton, Kansas

PRICE LIST OF STRAWBERRY PLANTS, ETC. LaFrance Fruit & Plant Farms

F. W. DIXON, Prop.
HOLTON, KANSAS
On Highway 75

Sec. 562, P. L. & R.

*United States Department
of Agriculture
Washington,
D. C.*

TO THE POSTMASTER:—If not deliverable
please hand to someone interested.

